

MAJOR TOURIST ATTRACTIONS/DESTINATIONS:

Inventory of Tourist Attraction (City/Municipality): (Province): As of April 2011 (Month/Year)

Name of Attraction	Type	Category	Annual Visitor Arrival		Description
			Foreign	Domestic	
1 Baybay Beach	Nature Sports/Recreation	Marine Park (106)	2,000	52,000	Grey Sand, even bottom best for Kayaking safe for Kids.
2 Libas Fishing Port	Industrial Tourism	Fishery Industrial Facilities for Visitors	600	15,000	Sheltered Fish Port, wide trading area.
3 Lapu-lapu Breeding Farm	- do -	Fishery (303)	500	15,000	Open Fish cages sprawling along riversides.
4 Pres. Roxas Ancestral Hse	History Culture	Structures & Bldgs. (206)	500	20,000	Old wooden house w/ marker.
5 Fish Drying Area	Industrial Tourism	Fishers & Industrial Facilities for Visitors	600	20,000	Wide area/space for fish drying.
6 Dried Fish Center	- do -	- do -	600	20,000	Specific area w/ stalls selling dried fish.
7 Hortus Botanicus	- do -	Agro-Forestry BOTANICAL GARDEN	500	15,000	6 ha. Lot used as the city's depository plant area.
8 Culajao Eco-park	Nature	Marine Park	500	20,000	Mangrove Plantation Preserved for environment protection.
9 Kadimahan River tour	Nature	Marine Park	500	20,000	2-hr. River Tour (guided)
10 Villareal Sports Complex	Sports & Recreational Facilities	Sports Complex	500	20,000	10-ha. Sports complex w/ indigenous houses & various facilities.

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			Foreign	Domestic	
1 Culajao Mangrove Ecopark	Nature	Marine Park			
2 Kadimahan River	Nature	River & Landscape			
3 Panay River	Nature	River & Landscape			
4 Baybay Beach	Nature	Coast & Landscape			
5 Moro Towers	History of Culture	Fort & Castle			
6 Immaculate Concepcion Metropolitan Cathedral	History of Culture	Cathedral and Church			
7 Jovita Fuentes St.	History of Culture	Historical Road & Path			
8 Parublon	History of Culture	Museum			
9 Hortus Botanicus	History of Culture	Botanical Garden			
10 Pres. M. Roxas Ancestral House	History of Culture	structures & Building			
11 Capiz National High School	History of Culture	structures & Building			
12 Talon Integrated Farm	Industrial tourism	Farm for Tourism			
13 Cagay Groups Farm	Industrial tourism	fishery for Tourism			

14	Libas Fishing Port	Industrial tourism	fishery for Tourism			
15	<u>Kapiz atbp.</u>	Industrial tourism	Art & Craft			
16	Banica Dried Fish Market	Industrial tourism	industrial Facilities for visitors			
17	Phillips seafood Corp.	Industrial tourism	industrial Facilities for visitors			
18	Villareal Stadium	Sports & Recreational Facilities	Tennis			
19	Baybay Beach	Sports & Recreational Facilities	hiking Course, Beach for sea bathing			
20	La Playa de Roxas	Sports & Recreational Facilities	Theme- Park			
21	San Antonio Resort	Sports & Recreational Facilities	Sports & Resort Complex			
22	Villareal Stadium	Sports & Recreational Facilities	Sports & Recreational Facilities			
23	Gaisano Roxas	Shopping	Shops & Shopping Area/ Mall			
24	Gaisano Market place	Shopping	Shops & Shopping Area/ Mall			
25	Asia Novo	Shopping	Shops & Shopping Area/ Mall			
26	<u>Unitop</u>	Shopping	Shops & Shopping Area/ Mall			
27	Carol Square Plaza	Shopping	Shops & Shopping Area/ Mall			
28	City Square Plaza	Shopping	Shops & Shopping Area/ Mall			

29	T.A.T.C	Shopping	Traditional Market Area			
30	Balay Kapisnon	Shopping	Souvenir & Delicacies			
31	<u>Mardebb</u>	Shopping	Souvenir & Delicacies			
32	India	Shopping	Souvenir & Delicacies			
33	<u>Dela Ping</u>	Shopping	Souvenir & Delicacies			
34	<u>Kapiz Atbp.</u>	Shopping	Souvenir & Delicacies			
35	Coco Veranda	Customs & Tradition	Local Specialty restaurant			
36	Baybay Seafood	Customs & Tradition	Local Specialty restaurant			
37	Sinadya sa Halaran	Customs & Tradition	Festival			
38	Diwal Harvest	Special Events	other Event			
39	Pres. M. Roxas death Anniversary	Special Events	other Event			
40	Roxas City Charter Day	Special Events	other Event			
41	Roxas Memorial Provincial Hospital	Health & Wellness	Medical Treatment			
42	St. Anthony Hospital	Health & Wellness	Medical Treatment			
43	Capiz Emmanuel hospital	Health & Wellness	Medical Treatment			
44	Capiz Doctors Hospital	Health & Wellness	Medical Treatment			
45	Facial Plus	Health & Wellness	Spa			

NO. OF VISITORS ENTERING THE COUNTRY BY AIR PASSENGERS

RESIDENCES	YEAR										
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
FOREIGN	1,692	2,160	3,710	2,495	2,695	2,709	3,008	3,893	2,311	2,128	2,521
OTHER & UNSPECIFIED RESIDENCES	1,753	1,979	1,412	1,076	5,073	650	378	1,931	2,985	2,236	2,524
OVERSEAS FILIPINO	1,221	2,283	3,565	3,011	1,916	2,279	4,583	3,954	3,720	3,001	5,210
DOMESTIC TRAVELLERS	8,009	20,897	17,815	20,900	17,733	26,406	29,367	39,991	42,538	49,334	53,759
TOTAL	12,675	27,317	26,502	27,482	22,917	32,042	37,416	49,769	51,503	56,809	62,014
GROWTH RATE		53.60%	-3.07%	3.57%	-19.92%	28%	39%	24%	3%	9%	1.09%

Note: Data from 22 AEs

Data from 4 operators

Data from PPA/AIO

Data from Private Individuals, B/B Operators

SUPPLY DATA

<i>NAME OF ESTABLISHMENT</i>	<i>Type</i>	<i>No. of Rooms</i>	<i>No. of Employees</i>	<i>Year</i>	<i>Province</i>	<i>MINICIPALITY</i>
Roxas Presidents Inn	HTL	15	8	2010	CAPIZ	Roxas City
Roxas Midtown Hotel	HTL	20	6	2010	CAPIZ	Roxas City
MVW Tourists Inn	HTL	4	4	2010	CAPIZ	Roxas City
Clear Grand Hotel	HTL	44	8	2010	CAPIZ	Roxas City
Image Palace Hotel	HTL	28	8	2010	CAPIZ	Roxas City
Halaran Plaza Hotel	HTL	10	5	2010	CAPIZ	Roxas City
Plaza central Hotel	HTL	15	7	2010	CAPIZ	Roxas City
La Hacienda Hotel	HTL	24	5	2010	CAPIZ	Roxas City
Nesta's Hilltop	HTL	15	9	2010	CAPIZ	Roxas City
Casa Purita Hotel	HTL	15	3	2010	CAPIZ	Roxas City
Baia Norte Beach Hotel	HTL	14	10	2010	CAPIZ	Roxas City
Villa Patria Cottages	HTL	15	4	2010	CAPIZ	Roxas City
Julieta's Hotel	APA	12	6	2010	CAPIZ	Roxas City
Capiz Bay Resort	RES	9	6	2010	CAPIZ	Roxas City
Gerry Roxas Resort	OTH	9	10	2010	CAPIZ	Roxas City
San Antonio Resort	HTL	43	21	2010	CAPIZ	Roxas City
JZ Travelers Inn	OTH	18	7	2010	CAPIZ	Roxas City
Tiza Kangaroo Inn	OTH	14	4	2010	CAPIZ	Roxas City
Ho-ay Hotel	OTH	5	2	2010	CAPIZ	Roxas City
Hotel Vita	OTH	16	3	2010	CAPIZ	Roxas City
Novo Hotel	OTH	16	6	2010	CAPIZ	Roxas City
View Deck Inn	HTL	14	2	2010	CAPIZ	Roxas City
Bee Inn	OTH	25	5	2010	CAPIZ	Roxas City
Roxas City Pension House	MOT	25	4	2010	CAPIZ	Roxas City
New City Lodge	MOT	23	4	2010	CAPIZ	Roxas City
Capiz Lodge	MOT	23	4	2010	CAPIZ	Roxas City
Beach View Lodge	MOT	25	4	2010	CAPIZ	Roxas City
Happy Hearts	MOT	25	7	2010	CAPIZ	Roxas City
Roxas City Boulevard Lodge	MOT	40	5	2010	CAPIZ	Roxas City
Riverville	APA	16	2	2010	CAPIZ	Roxas City
Riverdrive Apartelle	APA	6	2	2010	CAPIZ	Roxas City
R.AA Lodge	APA	16	2	2010	CAPIZ	Roxas City